

The 28th HMA Hotel Marketing Awards

2023 Shortlist

Presented by Harry Fielder, Chair, HMA.

Best Partnership Marketing

Andaz, London Liverpool Street

Hart Shoreditch Hotel, London

Sponsored by



Best Food & Beverage Marketing

**Great Central Pub by Matt Fletcher,
The Landmark London**

Lost Property, St Paul's London

**PocketSquare Skyline Bar & Terrace,
Hyatt Place London City East**

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Best Meeting & Events Marketing

Hazlewood Castle & Spa for The Wedding Method

Titchwell Manor Hotel for Exclusive Use Weddings

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Best Website

The Elms Hotel & Spa, Worcestershire

RBH Hospitality Management

South Sands Hotel, Salcombe

Sponsored by



**Clockwork
Marketing®**

Best Leisure Marketing

Apex Hotels

Roomzzz Edinburgh

Splendid Hospitality Group

Sponsored by



Best Social Media Campaign

Another Place, The Lake

Carden Park

room2 hometels

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Agency Young Marketer of the Year

Alice Beresford, Clockwork Marketing

Lorna Forrest, Punch Creative

Amy Gillin, Pic PR

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Young Marketer of the Year

Kate Brammer, Marriott International

Rhea Leach, The Lowry Hotel

Carly Pardoe, Carden Park Hotel & Spa

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FOR-SIGHT