Market Insights 1 The Weddings Sector 2022





Crisis - closures, confusion, CMA

Financial - insurance, grants

Conflict - allies, government







The UK Weddings Taskforce Then - Now - Future



UKWEDDINGS
—TASKFORCE





Perception of the industry has changed





Demands and expectations from couples have changed

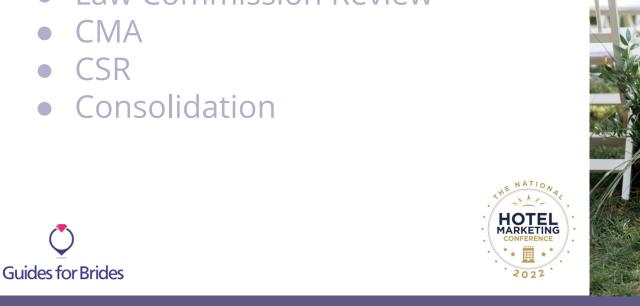






Opportunities or Threats?

- Outdoor Weddings
- Law Commission Review





£14,700,000,000 £9,600,000,000 on the day £4,320,000,000 on hospitality

£5,400,000,000 in 2022/2023

337.5k weddings

£16,000













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