

Market Insights 1

The Weddings Sector

2022



Crisis - closures, confusion, CMA

Financial - insurance, grants

Conflict - allies, government



Action



The UK Weddings Taskforce

Then - Now - Future



Perception of the industry has changed



Guides for Brides



Demands and expectations from couples have changed



Opportunities or Threats?

- Outdoor Weddings
- Law Commission Review
- CMA
- CSR
- Consolidation



£14,700,000,000
£9,600,000,000 on the day
£4,320,000,000 on
hospitality

£5,400,000,000 in 2022/2023

337.5k weddings

£16,000





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