

LANGUAGE AND TECHNOLOGY SOLUTIONS FOR GLOBAL BUSINESS



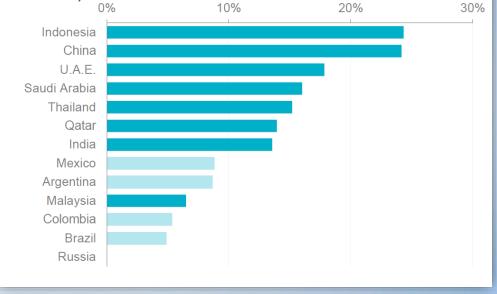
"Of the estimated \$30 trillion in middle-class consumption growth estimated between 2015 and 2030, only \$1 trillion is expected to come from today's Western economies. Most of the rest will come from Asia."

The Future Is Asian: Parag Khanna

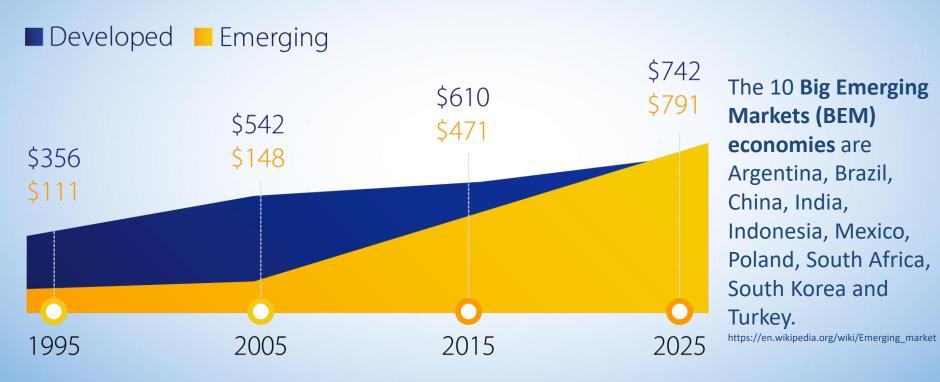
BRIC & EMERGING TRAVEL MARKETS (US\$B)



Emerging Markets, Online Travel Market CAGR, 2014-2020



OUTBOUND TRAVEL SPENDING (\$BILLION)



CONTENT PROLIFERATION



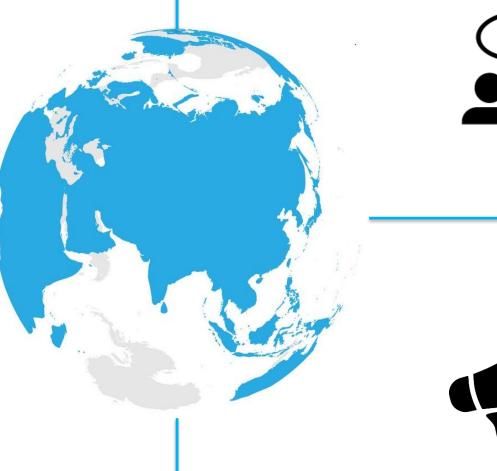
OMNI CHANNEL CUSTOMER EXPERIENCE



OMNI CHANNEL CUSTOMER EXPERIENCE











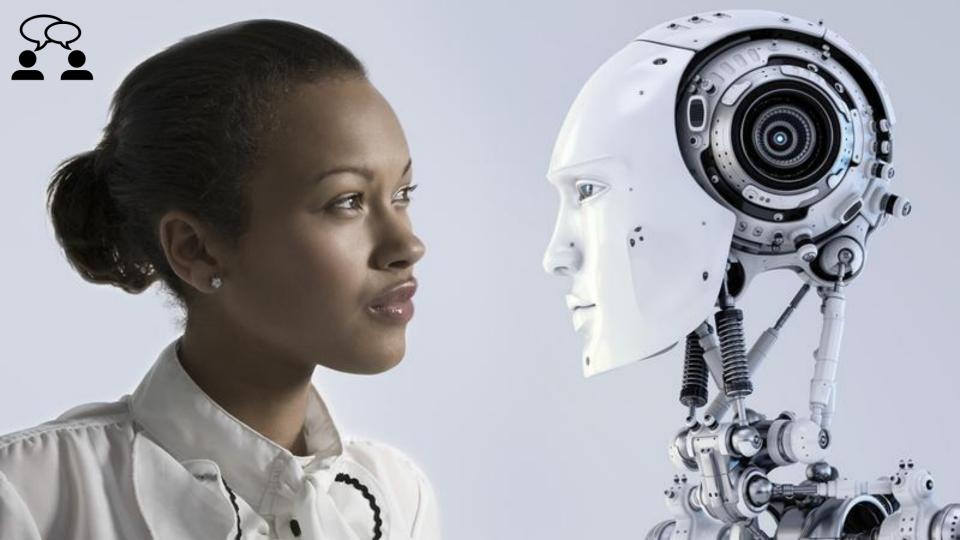


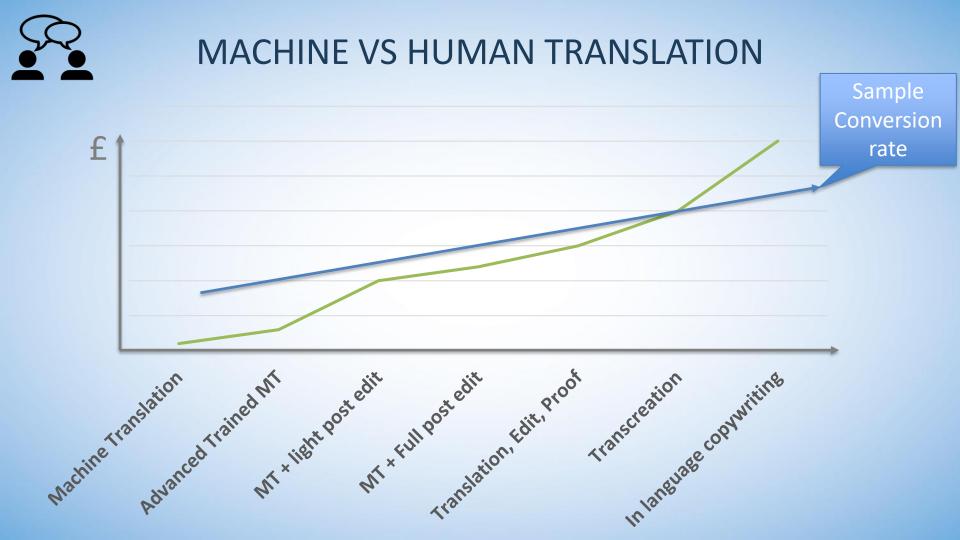




Phocuswright?

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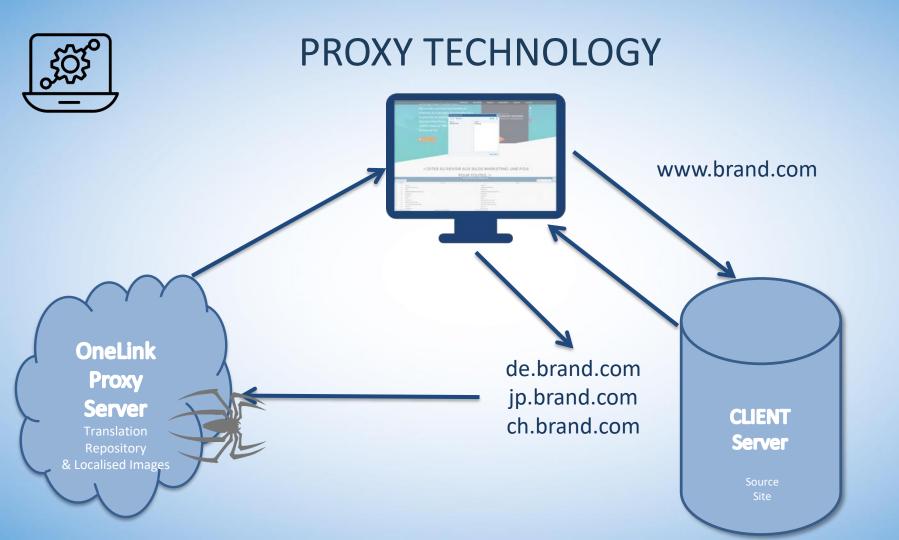


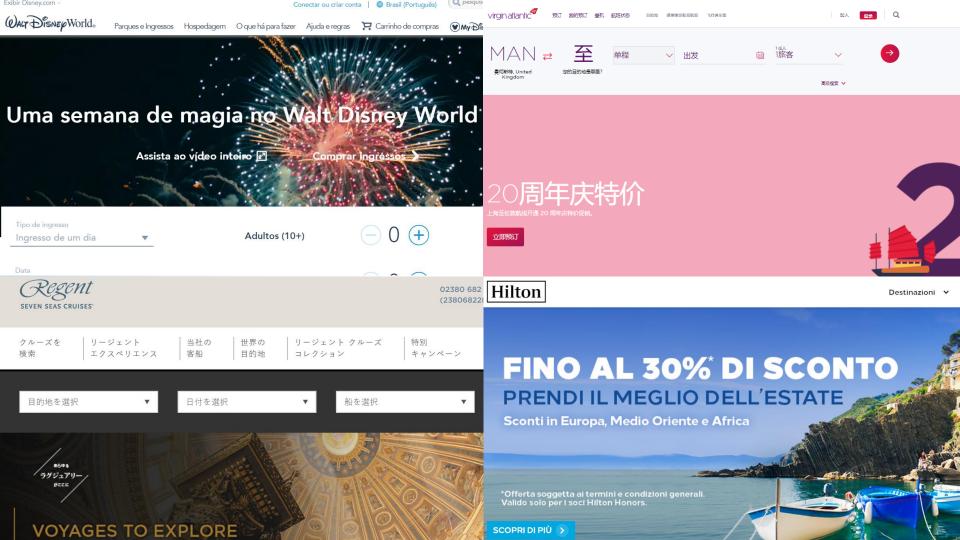




Integration

Proxy delivery





GLOBAL MARKETING



GLOBAL META



GLOBAL FLASH







GLOBAL AFFILIATES





CHOICE

SEARCH-DRIVEN LOCALISATION STRATEGY FOR 4 MARKETS

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SEARCH-DRIVEN BLOG CONTENT STRATEGY & COPYWRITING IN 4 LANGUAGES

MARINA BAY Sands . SINGAPORE

SEO & UX AUDIT, WEB RE-DESIGN, KEYWORD STRATEGY AND CONTENT OPTIMISATION IN 2 LANGUAGES



Ask not what your country can do for you; ask what you can do for your count y. - January 20, 1961