THE BIG F&B CONVERSATION







MAINS

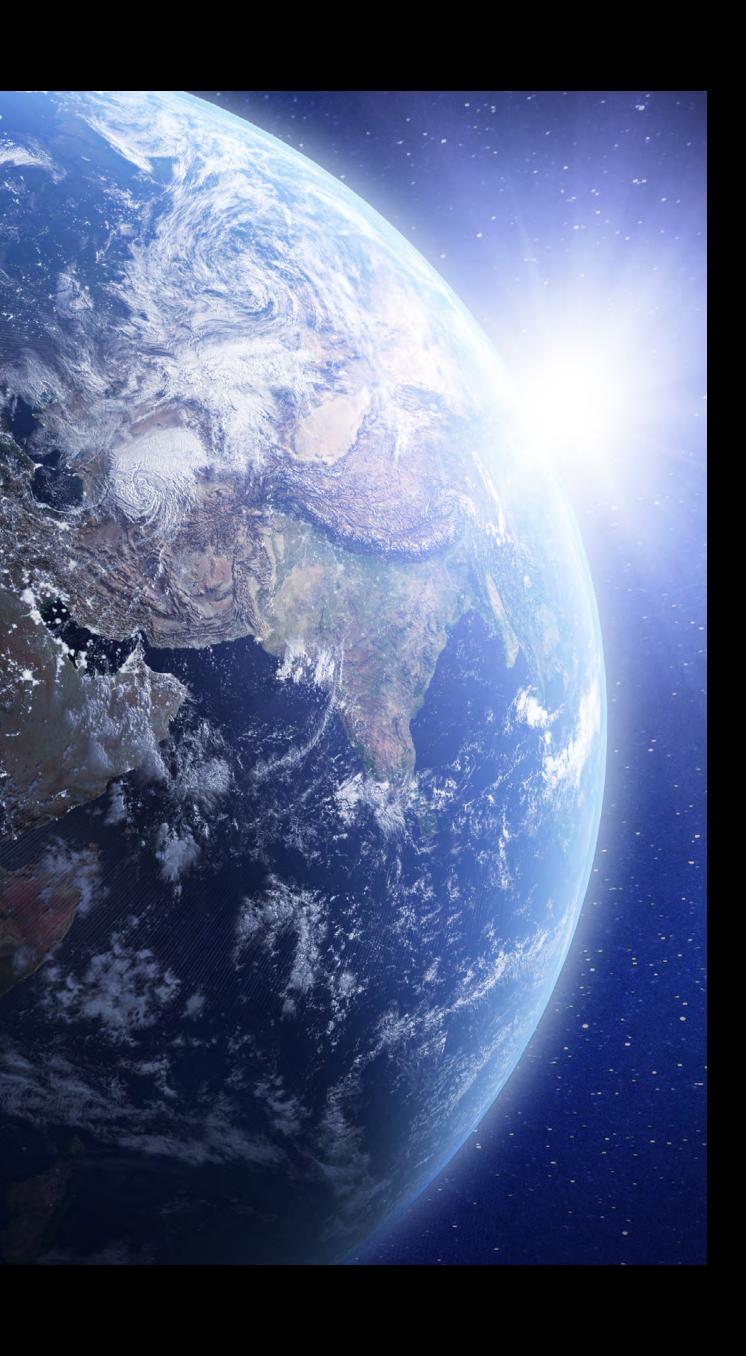
THE BIG F&B CONVERSATION?



NO RESTAURANT BRANDING
TO ENHANCE YOUR
BEAUTIFUL HOTEL
NO DIFFERENTIATION

NO BRANDED RESTAURANT
DIFFERENTIATION
NO LONG TERM PROFITABILITY

CUSTOMERS HAVE NO
RELATIONSHIP WITH PRODUCTS
THEY ARE LOYAL TO BRANDS



FACTS ABOUT RESTAURANT BRANDS

45,000 BRANDS GLOBALLY

17+ BILLION DOLLARS
ANNUALLY



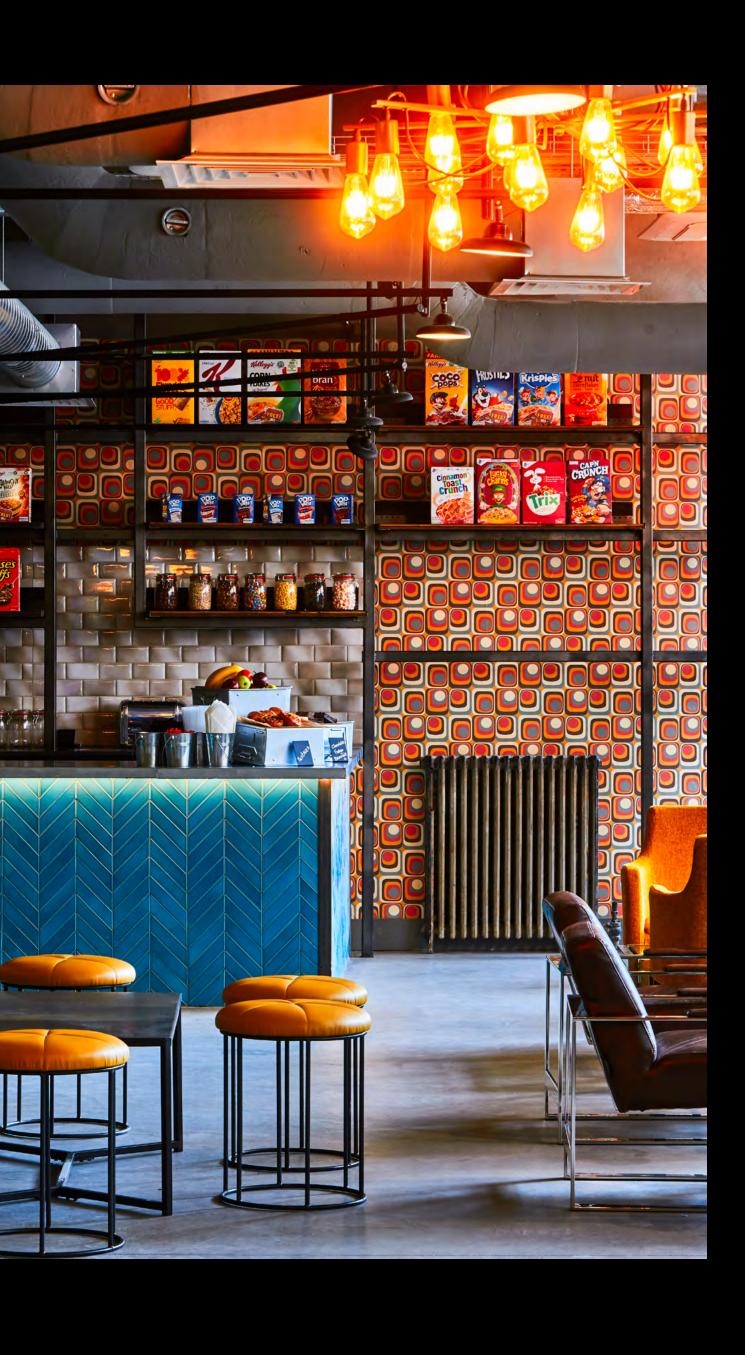
IN THE UK

86K RESTAURANTS

45% BRANDED

80% CUSTOMERS DINED IN BRANDED RESTAURANTS IN THE LAST 6 MONTHS

VALUE OF BRANDED DINING
IN THE LAST TWO YEARS
22 BILLION



INTERESTINGLY...

ONLY 4% OF HOTELS
HAVE A HIGH STREET
BRANDED RESTAURANT
ON THE PREMISES



NON BRANDED SLEEPER DINER RATIO 40%

BRANDED SLEEPER DINER RATIO +60%



... W H Y?







THANKS

Our restaurant concepts













<u>Models</u> Restaurant Franchising Model

Our business models

Growth Models Concessions Model Licencing Model Bespoke or Hybrid Model

<u>Lean Models</u> JV Model Alliance Model E-commerce







