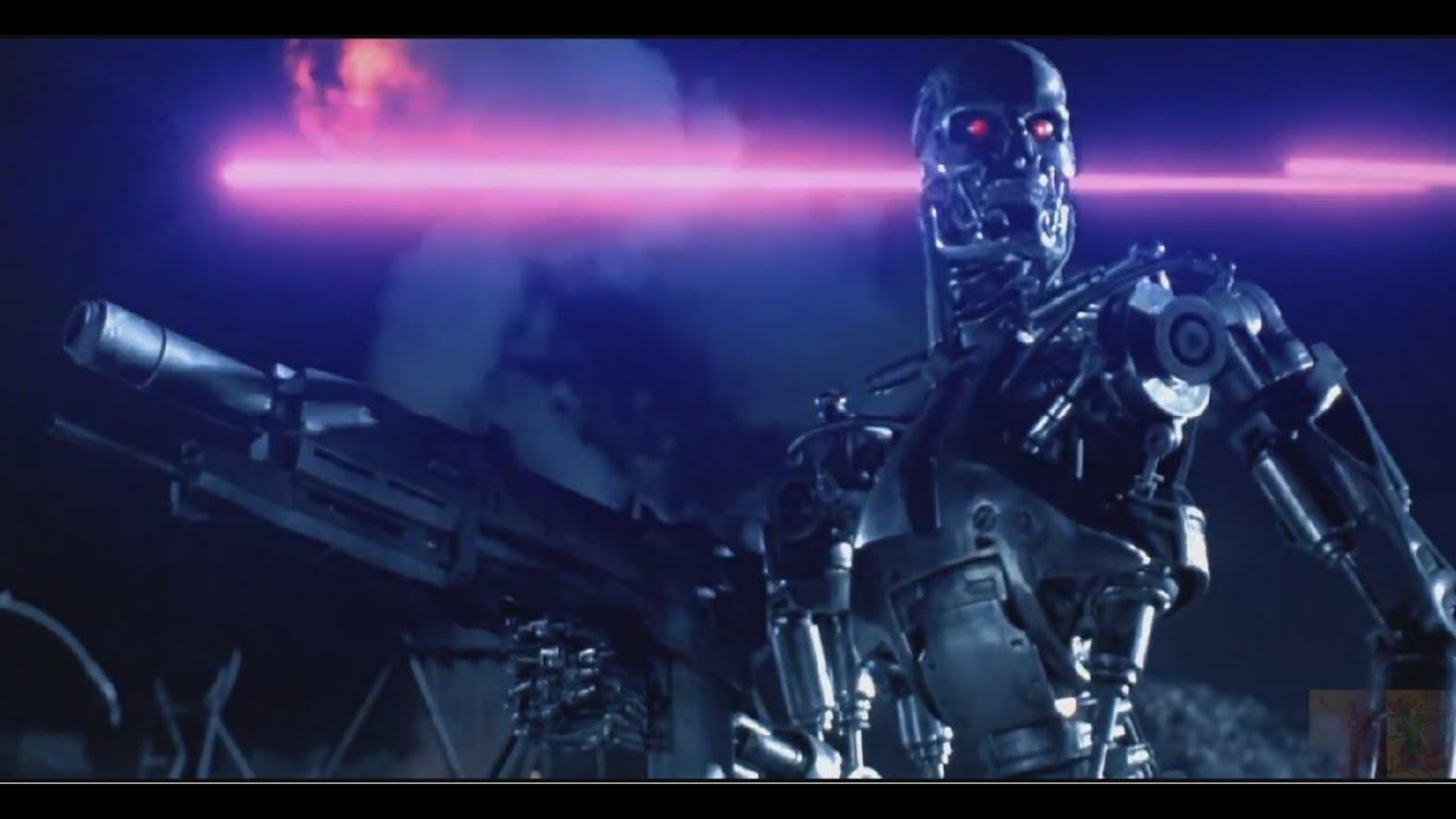


Google update. Crafted®


What has Google been up to?




**What has Google been
up to?**

**Making things
annoyingly useful.**


**Knowing me,
Knowing you.**




Trips




Explore



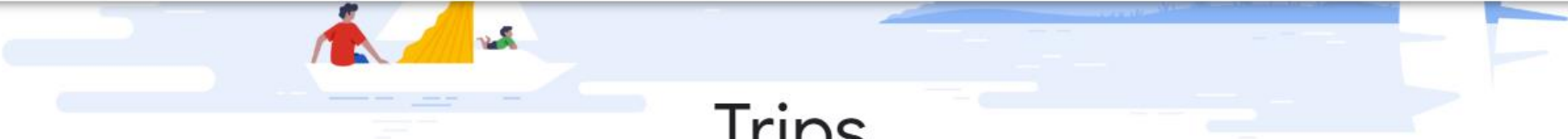
Flights




Hotels





Holidays





Trips


 Search for flights, hotels and more

 Explore


 Flights


 Hotels

 Holidays



Only you can see this 

Upcoming trips


Your confirmed travel reservations 






Trip to London

 Dorsett Shepherds Bush, London 


Continue planning







Trip from London to Dublin

 Ryanair · 
+ 2 more reservations 

Continue planning



Trip from London to Hong Kong

 British Airways · 
 British Airways · 

Continue planning

Travel and Maps. A unified experience.



Trips

Explore

Flights

Hotels

Holidays

Birmingham

Wed, 3 Jul Thu, 4 Jul

2

£0 £350+

Hotels Holiday rentals Guest rating Facilities Brands More filters

Birmingham hotels 259 places

Sort by best match



GREAT DEAL £31
46% less than usual

Britannia Hotel

2.5 ★★★★★ (1,644) · 3-star hotel

Modest rooms in an unpretentious lodging offering a carvery restaurant, a cosy bar & free



£27

The Rowton Hotel

2.8 ★★★★★ (895) · 3-star hotel

Polished hotel with refined rooms and classic British dining, plus free Wi-Fi and parking.



£36

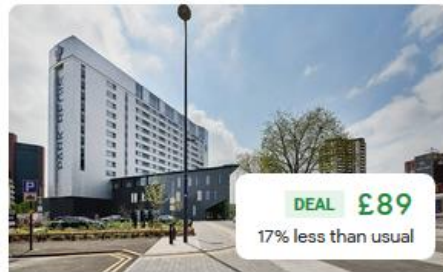
Comfort Inn Birmingham

3.3 ★★★★★ (345) · 3-star hotel

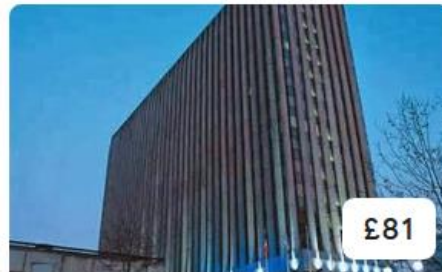
Simple hotel in a Victorian building featuring the original cage lift, as well as a lobby bar.



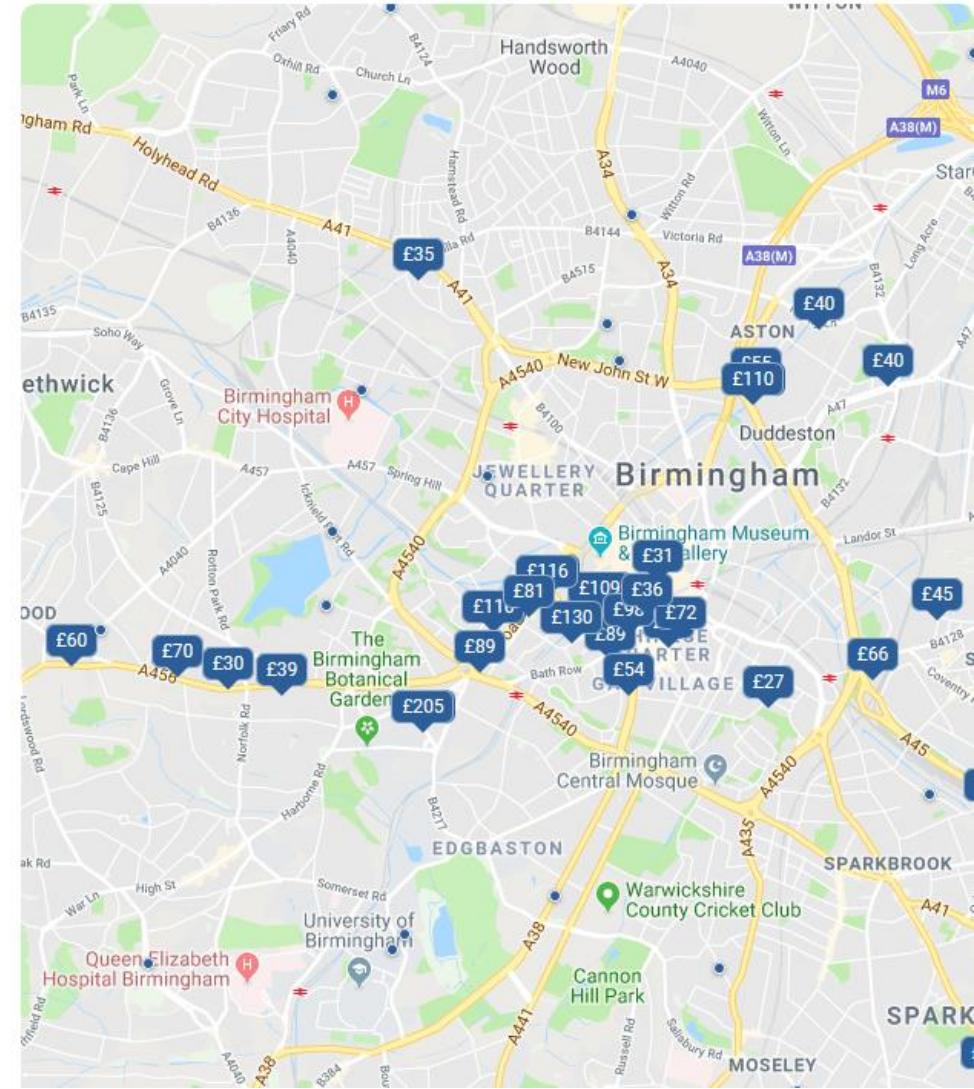
£98



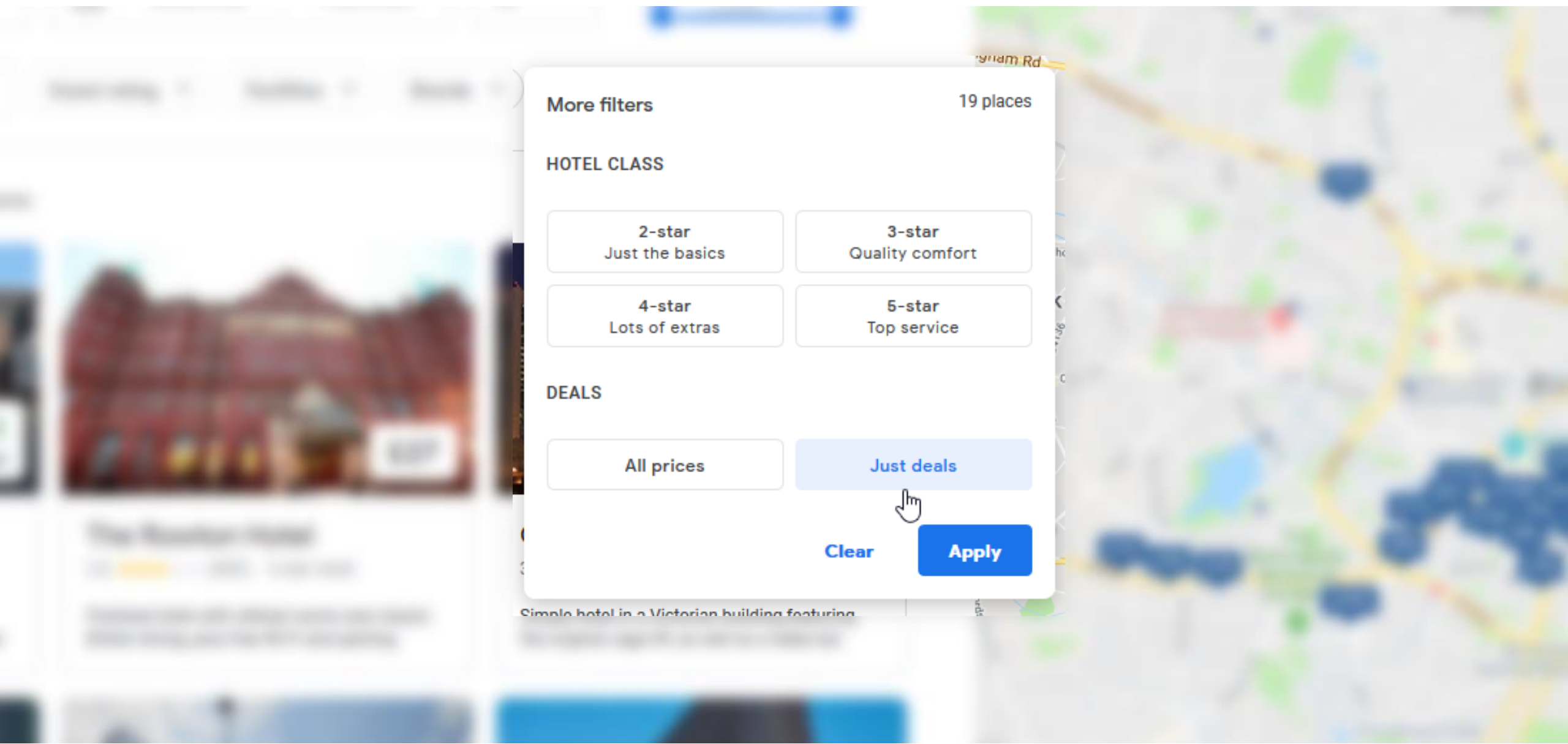
DEAL £89
17% less than usual



£81



Focus is on deals.



Significantly less competition.

Birmingham

Wed, 3 Jul Thu, 4 Jul

Hotels Holiday rentals Guest rating Facilities Brands Deals X More filter

Birmingham hotels 10 places

Sort by best match



Britannia Hotel

2.5 ★★☆☆☆ (1,645) - 3-star hotel



Park Regis Birmingham

4.4 ★★★★★ (1,322) - 4-star hotel



Saint Pauls House

4.4 ★★★★★ (475) - 4-star hotel

Suggested destinations.

Popular destinations



Past trips

It's not always perfect.

The image displays a grid of nine travel trip cards. The first row contains three cards: 'Trip from London to Cape Town' (October 2016), 'Trip to Loch Lomond' (July 2016), and 'Trip to North York Moors National Park' (July 2016). The second row shows a blurred card, 'Trip to Lisbon' (September 2015), and another blurred card. The third row consists of three more blurred cards. A context menu is open over the 'Trip to North York Moors National Park' card, showing options: 'Send reservations', 'Edit trip', and 'Delete trip'. Below these options, it explains that trips are created from Gmail confirmations and shows the user's name 'Ian Miller' with a 'Switch account' link. At the bottom of the menu are links for 'Learn more' and 'Your settings'.

Trip from London to Cape Town
October 2016

Trip to Loch Lomond
July 2016

Trip to North York Moors National Park
July 2016

Trip to Lisbon
September 2015

- Send reservations
- Edit trip
- Delete trip


Where do these trips come from?
Past trips are automatically created from confirmations sent to your Gmail.

Ian Miller
[Switch account](#)


[Learn more](#) [Your settings](#)

Trying to be helpful.


Dublin

 Paddywagon Tours


a drink and a ditty in Dublin

 The Telegraph


Attractions in Dublin |...

 PlanetWare


Eclectic and Diverse; But...

 10Best.com

in:




More about Dublin



Travel guide

Popular things to do and see


>



Day plans

Ideas for seeing the sights


>



Events on

Find out what's happening


>



Top restaurant

Popular places to eat and drink


>



Restaurants near your hotel

Best places by Spencer Hotel Dublin City

>



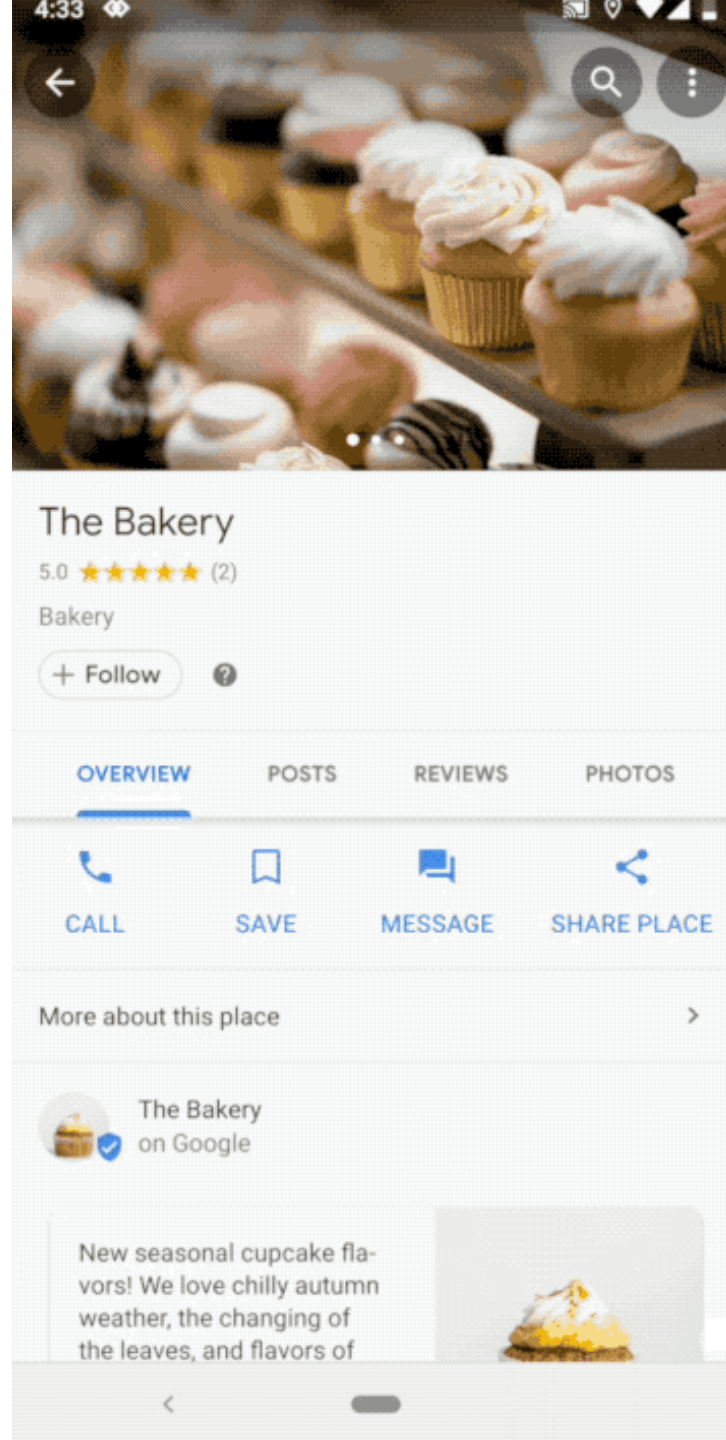
See all your trips

Visit 'Trips' to view upcoming trips, potential trips and more

[Go to 'Trips'](#)

What can hotels leverage?

Messaging.



The Google My Business app.

Say hello to the new, free, Google My Business app

Use the new features for research.

Overview

Prices

Reviews

Location

About

Photos

Hilton at St George's Park, Burton Upon Trent

4-star hotel

Newborough Road Needwood, Burton upon Trent DE13 9PD, United Kingdom • +44 1283 240444

Website

Directions

\$135

5-6 Jul

Book a room

4.5

★★★★★

Excellent | 969 reviews

★ Top-rated

Great pool

Great location

Fitness

Contemporary hotel offering a sleek restaurant & a bar, plus a spa, a gym & an indoor pool.

Location summary

2.6

Good for visitors

This refined, contemporary hotel is 5 miles from the ruins of Tutbury Castle and 10 miles from the National Memorial Arboretum.

Nearby Things to do

1. National Forest Adventure ...
14 min 41 min

2. National Memorial Arboretum...
25 min 2 hr

3. National Trust - Sudbury H...
21 min 1 hr 22

Nearby Airports

Manchester
1 hr 29

Birmingham
53 min

East Midlan
44 min

[More about location](#)

Location, location, location.

Hilton at St George's Park, Burton Upon Trent

\$135 • 5-6 Jul

[View prices](#)

[Overview](#) [Prices](#) [Reviews](#) [Location](#) [About](#) [Photos](#)

[Highlights](#) [Things to do](#) [Getting around](#)



1. National Forest Adventure ...

Adventure play park with sports areas and go-karts. Onsite casual restaurant using local produce.

Rating (1,385)

4.6 ★★★★★

Distance

🚗 14 min



2. National Memorial Arboret...

Expansive woodland area with memorials and thousands of trees in honour of those fallen in service.

Rating (4,952)

4.8 ★★★★★

Distance

🚗 25 min



3. National Trust - Sudbury H...

Ornately crafted 17th-century country manor also housing toys and interactive displays on

Rating (1,790)

4.5 ★★★★★

Distance

🚗 21 min



4. Tutbury Castle

Ruins of a historic medieval site with a Tudor garden, ghost hunts and paranormal events programme.

Rating (380)

4.2 ★★★★★

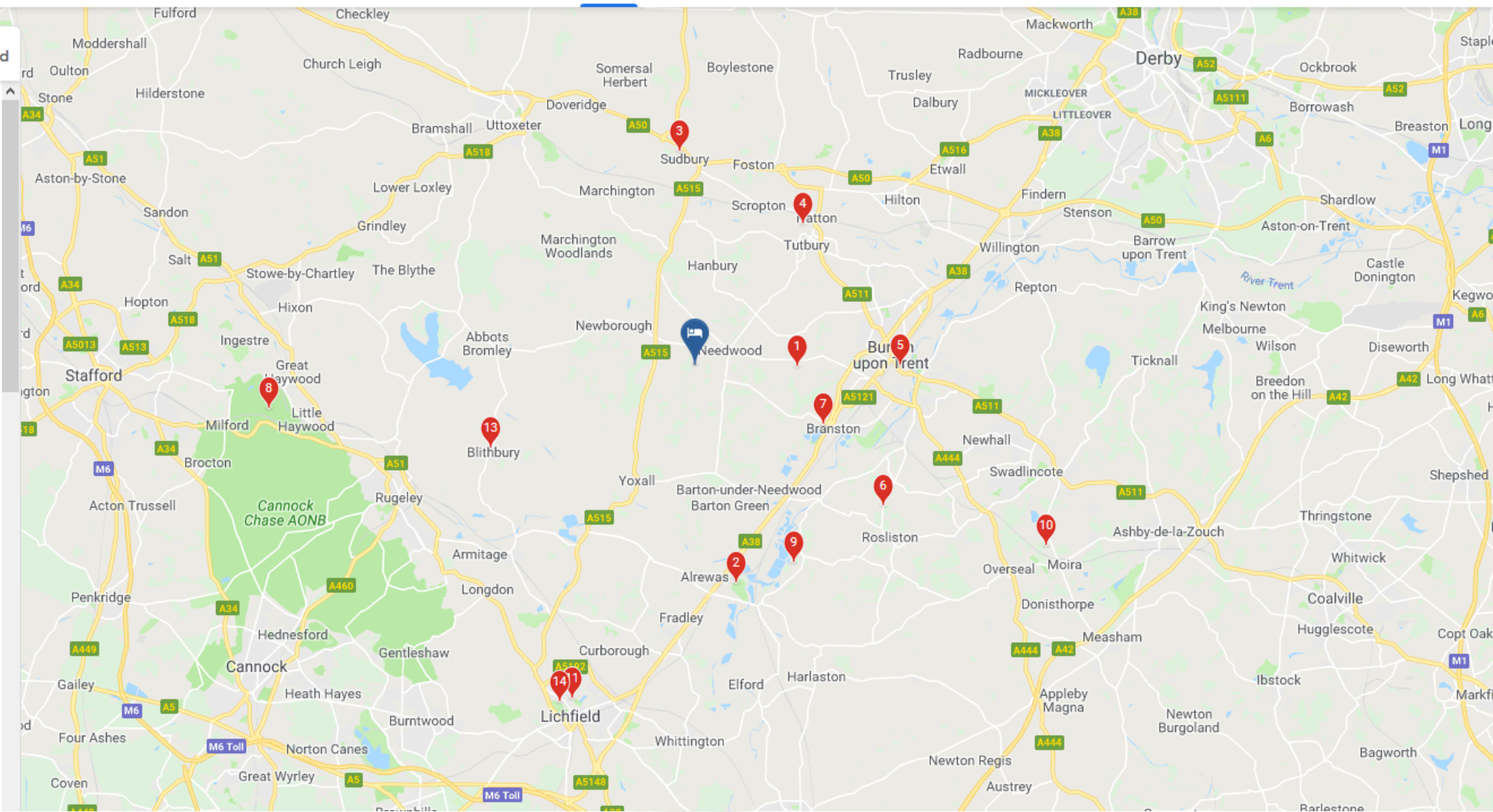
Distance

🚗 19 min



5. The National Brewery Cent...

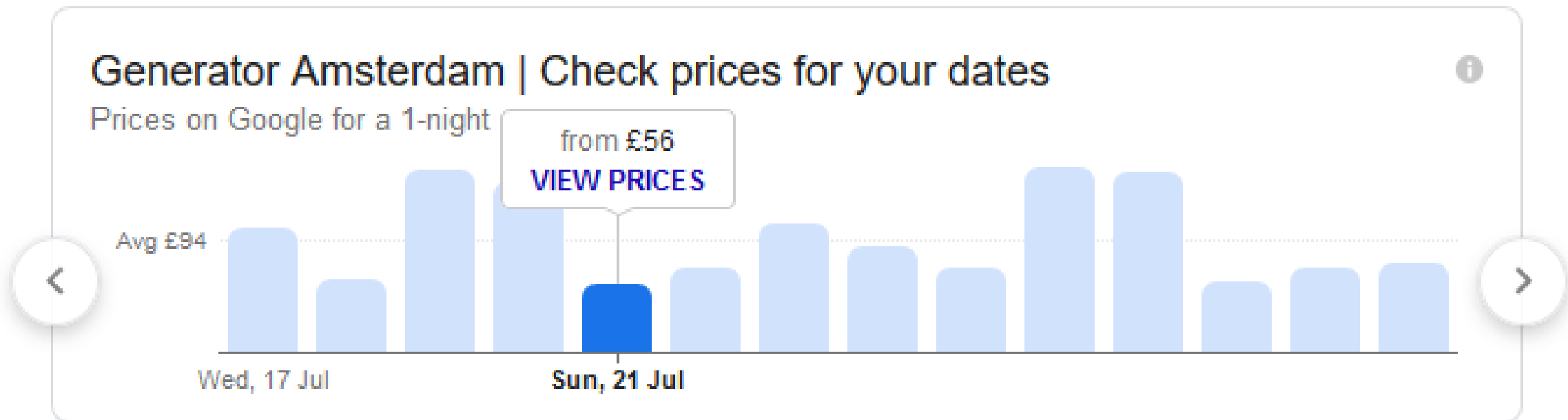
Guided tours explore British brewing



Price research.

<https://staygenerator.com/destinations/amsterdam?lang=en-GB> ▼

Stay at Generator Hostel Amsterdam: our design and party hostel in the centre of Amsterdam near Oosterpark. Book your luxury private or shared room today!



Generator Amsterdam, Amsterdam – Updated 2019 Prices

<https://www.booking.com> › ... › [Visit Amsterdam](#) › [Amsterdam hotels](#) › [Oost](#)

★★★★★ Rating: 8/10 - 5,695 reviews - Price range: Prices for upcoming dates start at £28 per night

in the F

Wi-Fi F

Free F

[View m](#)

[Know](#)

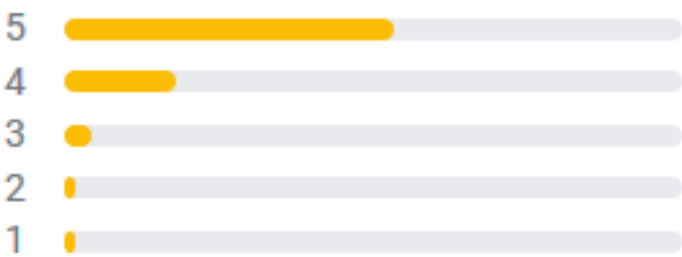
[Revi](#)



Review sentiment.

[View more amenities](#)

Review summary



4.5
★★★★★
[969 reviews](#)

Rooms · 3.9 ★★★★★

Guests liked the large, clean, updated rooms, though some said maintenance could be improved · Guests liked the large bathrooms, though some said cleanliness could be improved · Rooms had views

Location · 4.4 ★★★★★

Parking available · Sightseeing nearby

Service & facilities · 4.3 ★★★★★

Guests appreciated the friendly, professional staff · Guests enjoyed the pool, sauna & fitness centre · Conference space

[Write a review](#)



Helpful touches.

Check in

Mon, Mar 18

Check out

Fri, Mar 22

Guests

2

Max price/night

\$0


\$349+

Sort by

MORE OPTIONS

Holiday Inn Orlando SW - Celebration Area

\$81




3.7 ★★★★★ (1,716)

3-star hotel

Relaxed lodging with dining & a pool

Ramada by Wyndham Kissimmee Downtown Hotel

\$43



3.0 ★★★★★ (662)


3-star hotel

Basic pick with free theme park shuttles

Free Wi-Fi

Holiday Inn Resort Orlando Lake Buena Vista

\$101

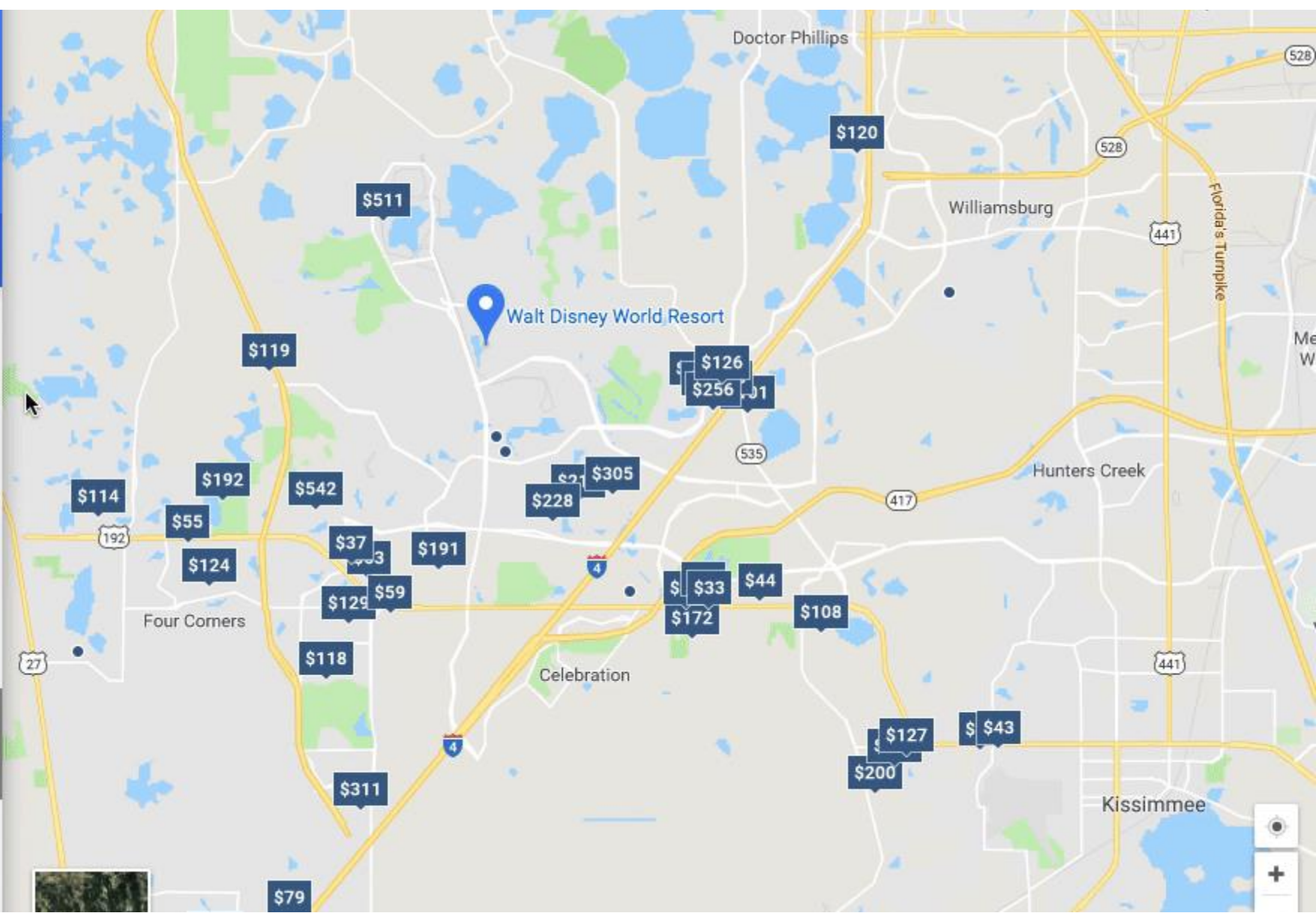


4.2 ★★★★★ (1,947)

3-star hotel

Informal hotel with an arcade

Free Wi-Fi



A map of the Orlando, Florida area, centered around Walt Disney World Resort. The map displays various hotel locations marked with blue price tags. The prices range from \$37 to \$551. Key locations labeled on the map include Doctor Phillips, Williamsburg, Hunters Creek, Celebration, Four Corners, and Kissimmee. Major roads like I-4, I-192, and US-441 are visible. The map also shows green spaces and water bodies.

Location	Price
Walt Disney World Resort	\$511
Doctor Phillips	\$120
Williamsburg	\$126
Hunters Creek	\$256
Four Corners	\$114
Celebration	\$192
Kissimmee	\$108
Other locations	\$119, \$124, \$125, \$126, \$127, \$172, \$191, \$200, \$228, \$305, \$311, \$313, \$333, \$37, \$43, \$44, \$542, \$55, \$59, \$79

Google Hotel Ads. But don't compete against yourself.

Ads

Check availability

Check in

Sun, Jul 7


< >

Check out

Mon, Jul 8

< >

2




Hotels.com

Genuine Guest Reviews · 24/7 Customer Service

Total per night

£146 >




Life Hotel

Official Site

Total per night

£159 >




Booking.com

Free cancellation

Total per night

£138 >



Expedia.co.uk

Total per night

£146 >

[View more prices from £125](#)



Nearby

Things to do



1. Empire State Building

4 min 7 min



2. Rockefeller Center

7 min 10 min



3. Central Park

11 min 15 min

[More about location](#)


Similar hotels nearby

Room Booking Module.

Ads

Select a room

ebookers.com




£324

Standard

Free cancellation

Free Wi-Fi

Book this room




£366

Superior Room

Free cancellation

Free Wi-Fi

Book this room




£546

Studio

Free cancellation

Free Wi-Fi

Book this room




River View

Free can

Free Wi-Fi

Book

Similar hotels nearby




Bankside Hotel

4.7 ★★★★★ (

5-star hotel for £8

0.1 mi away




Novotel London

4.5 ★★★★★ (

Also a 4-star hote

0.2 mi away



Hilton London

4.6 ★★★★★ (

5-star hotel for £8

0.3 mi away

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YOU'RE BOOKING WITH

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Google will securely pass your reservation and payment details to ebookers.com, who will handle customer support once the booking is complete. [Learn more](#)



Hilton at St George's Park, Burton Upon Trent

4.5 ★★★★★ · 4-star hotel

Check in

Check out



Fri, 5 Jul

Sat, 6 Jul

This refined, contemporary hotel is 5 miles from the ruins of Tutbury Castle and 10 miles from the National Memorial Arboretum.

Modern rooms offer flat-screen TVs, minibridges and free
[More details](#)



Free Wi-Fi



Free parking



Indoor Pool



Air-conditioned



Laundry service



Business centre

The rise of the superapp.

Combining offline and online.



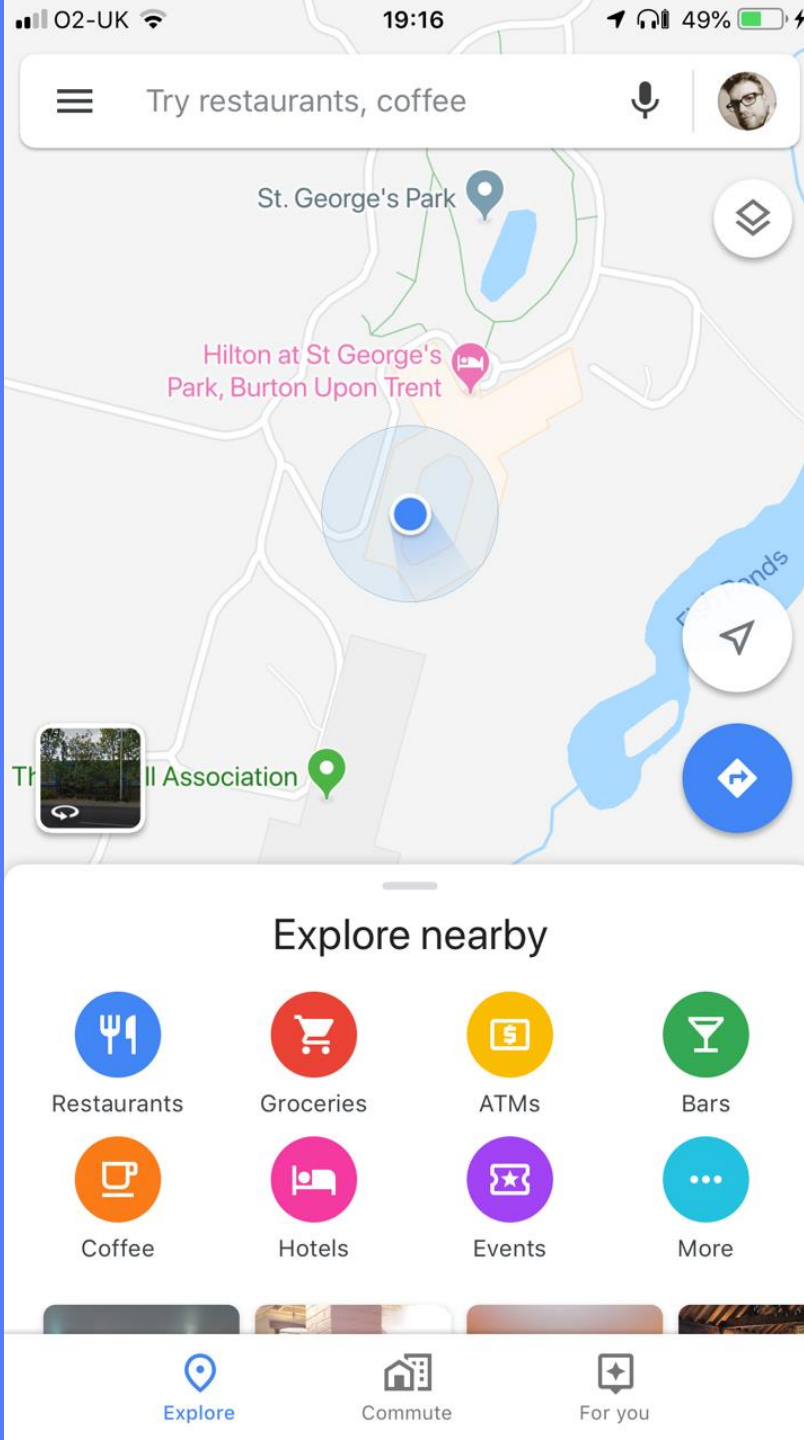
Different to an ecosystem.

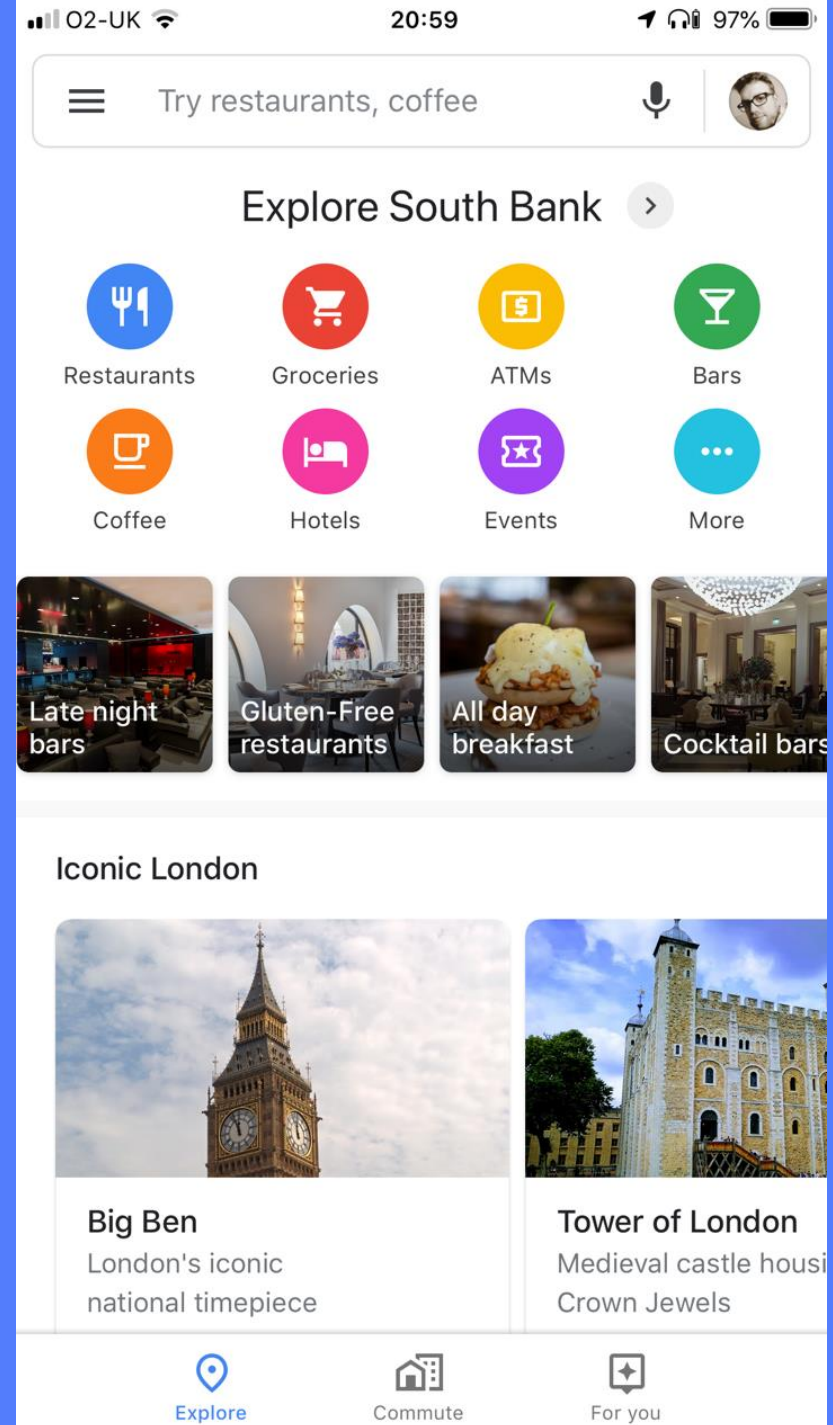
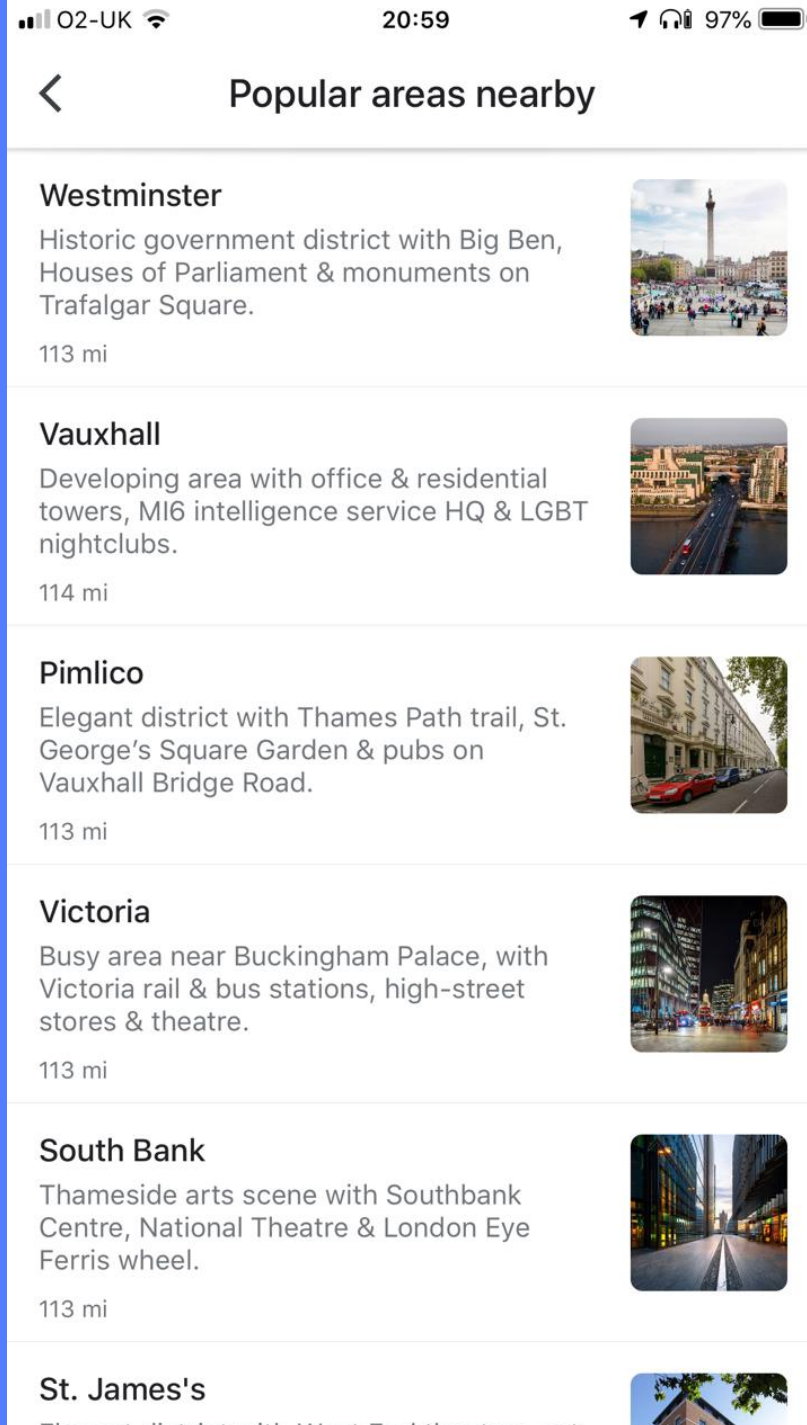
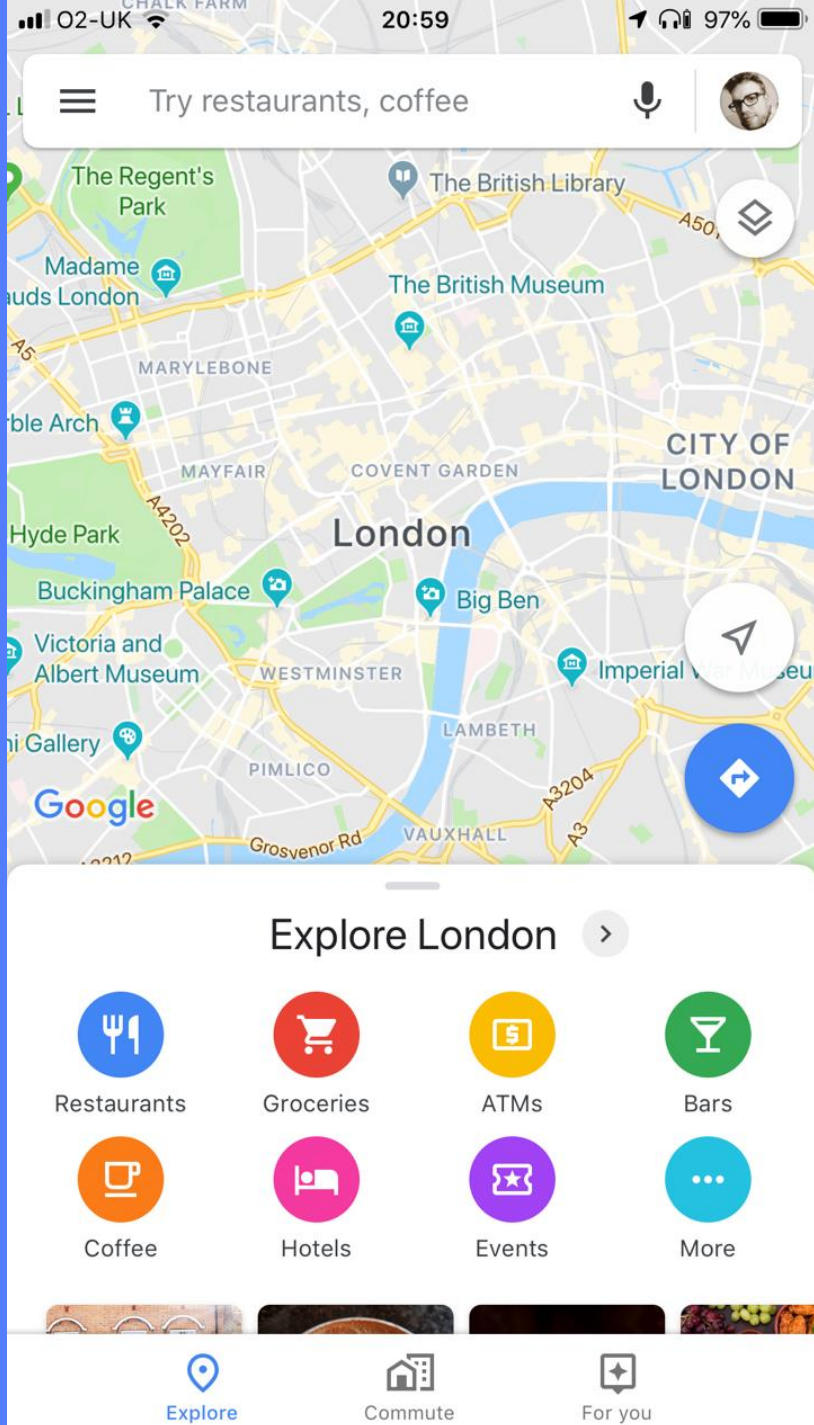


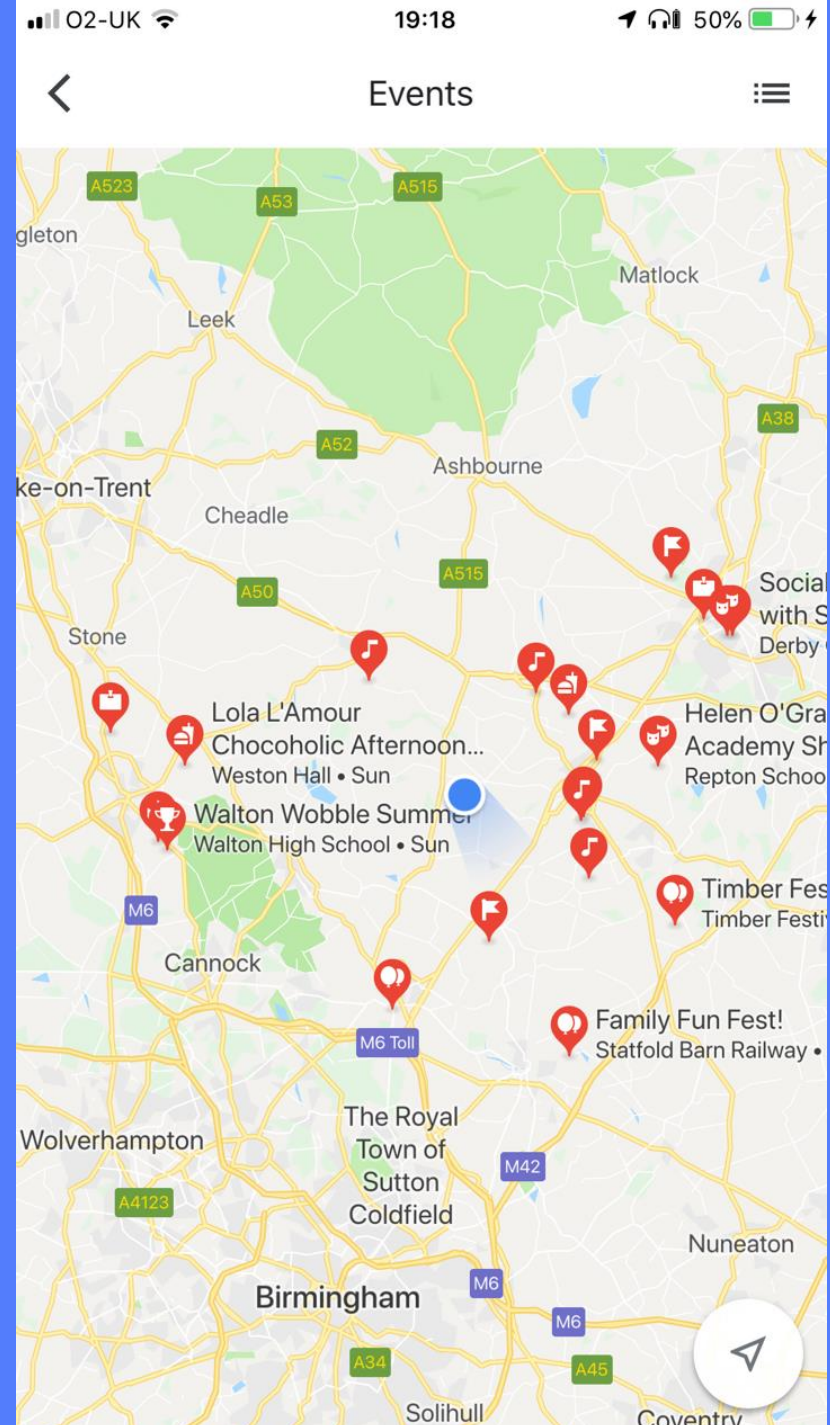
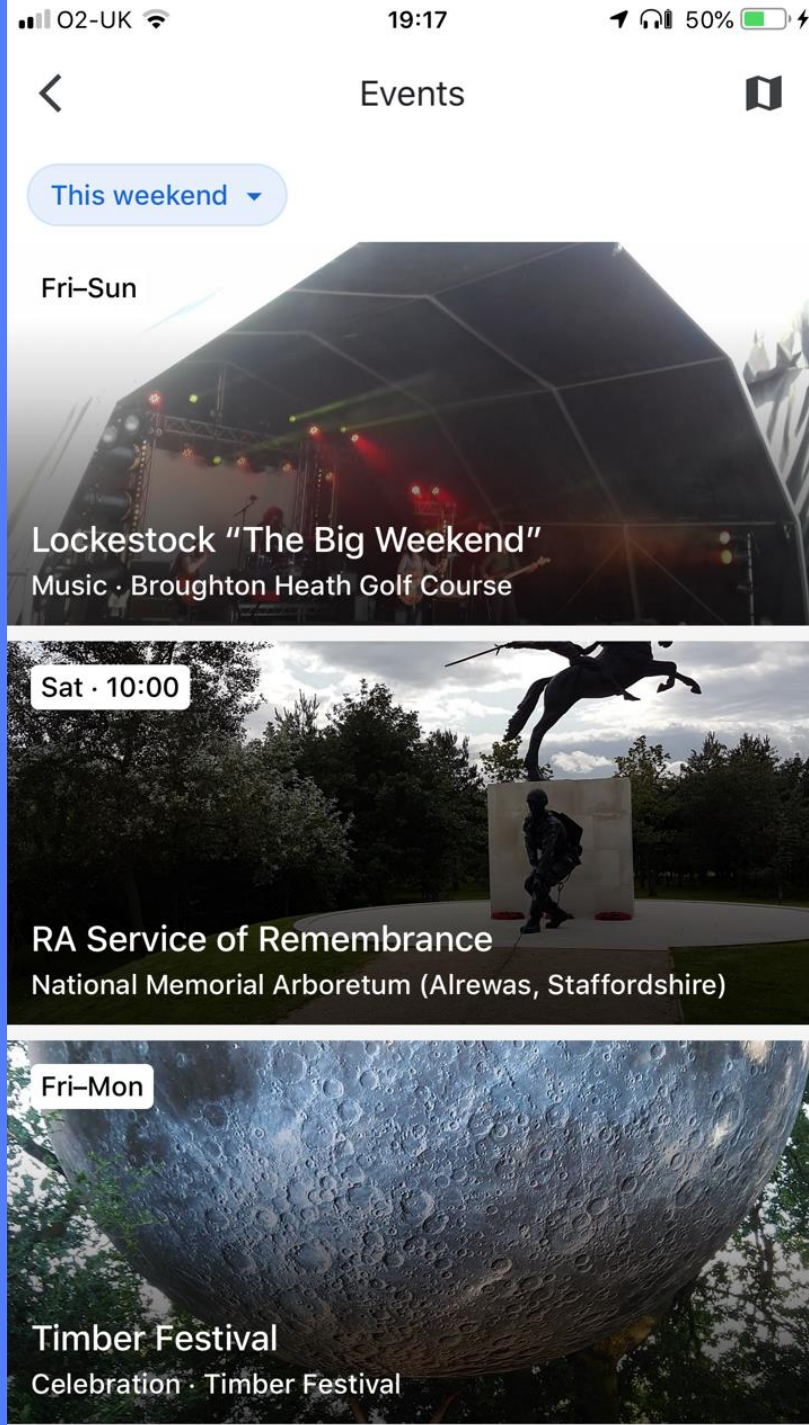
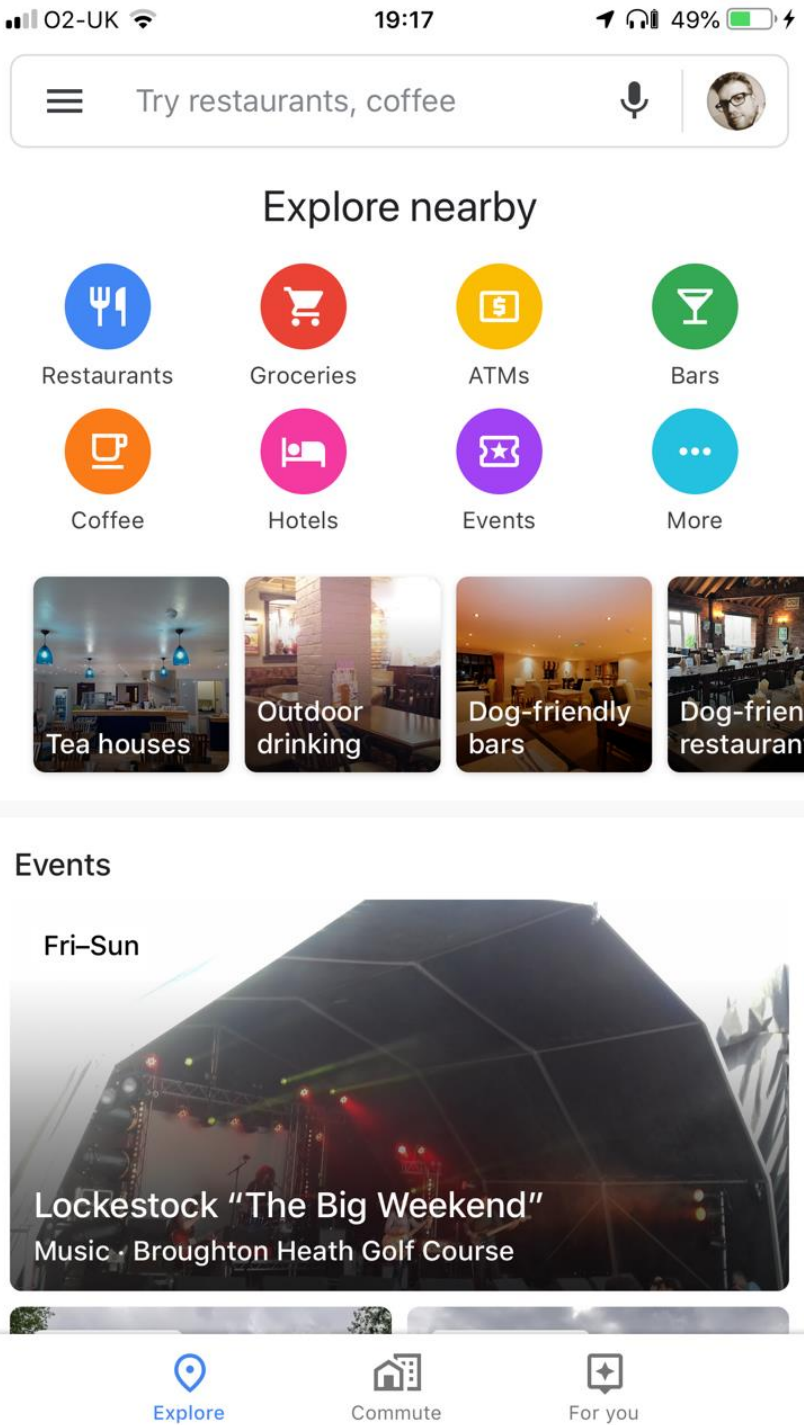
- Prime Video
- Prime Music
- Kindle
- Audible
- Twitch

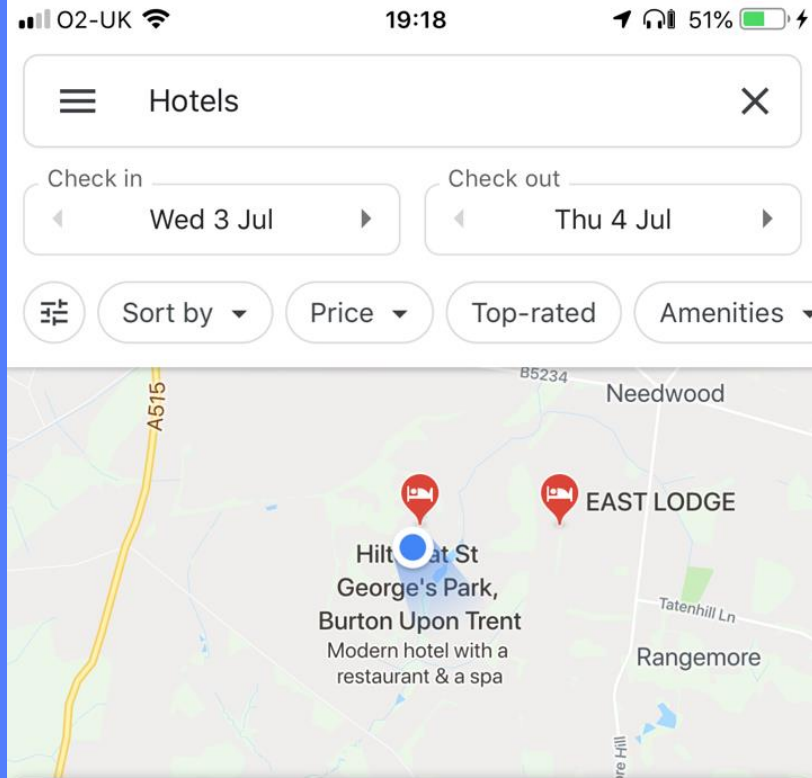
Google's superapp.



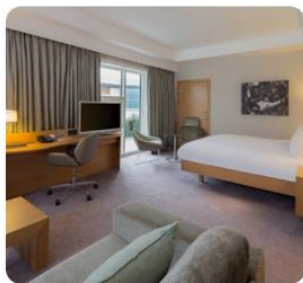




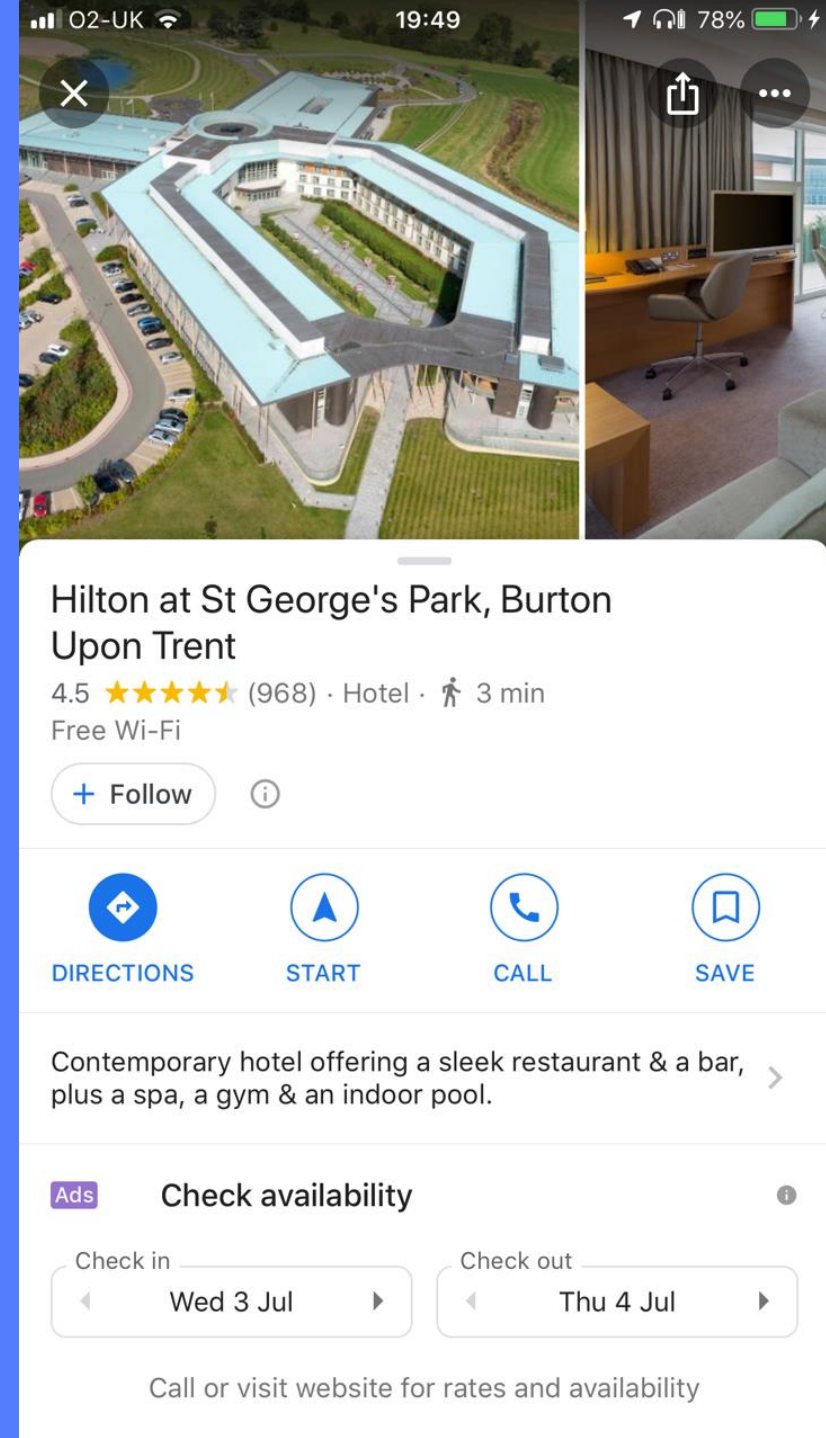
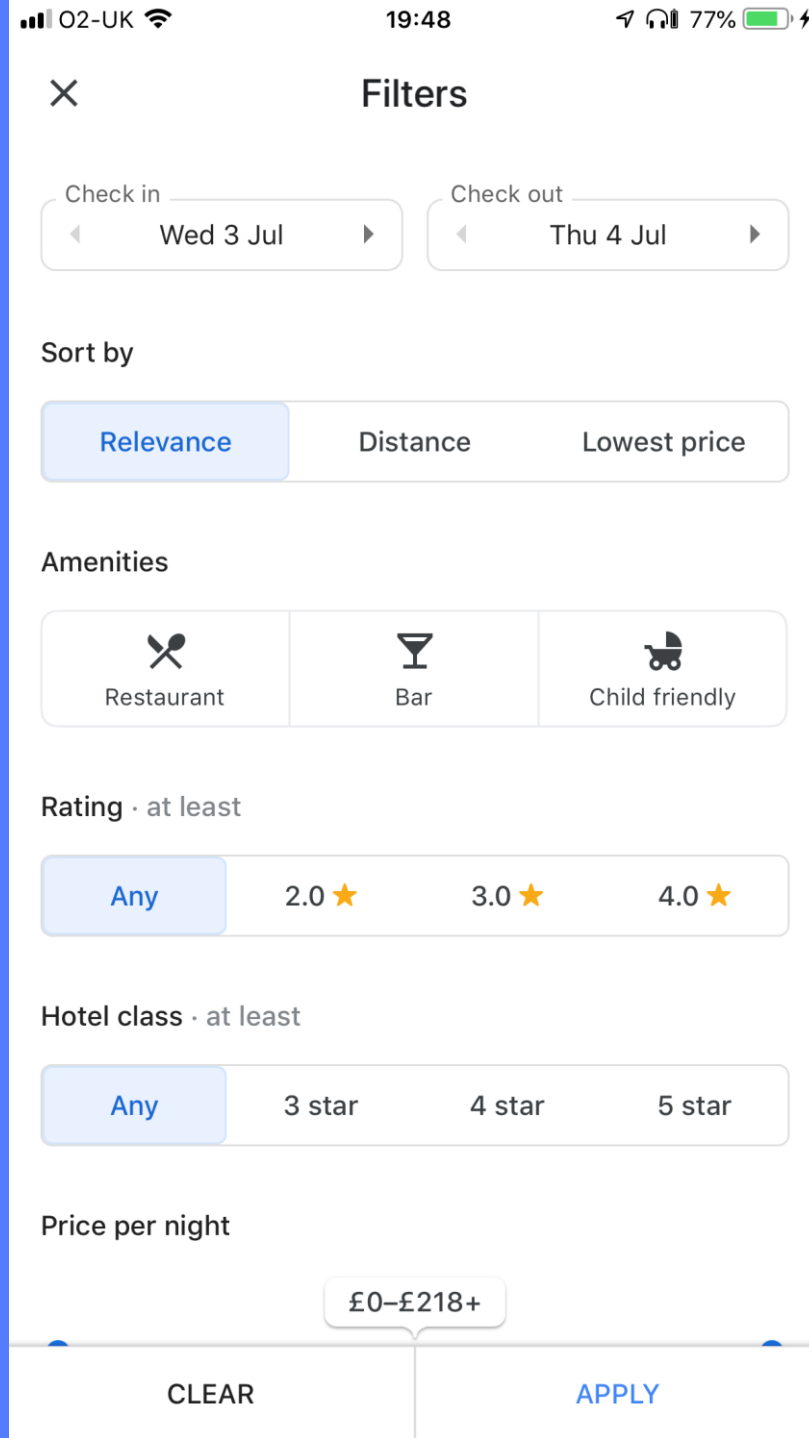












70 places to stay ⓘ



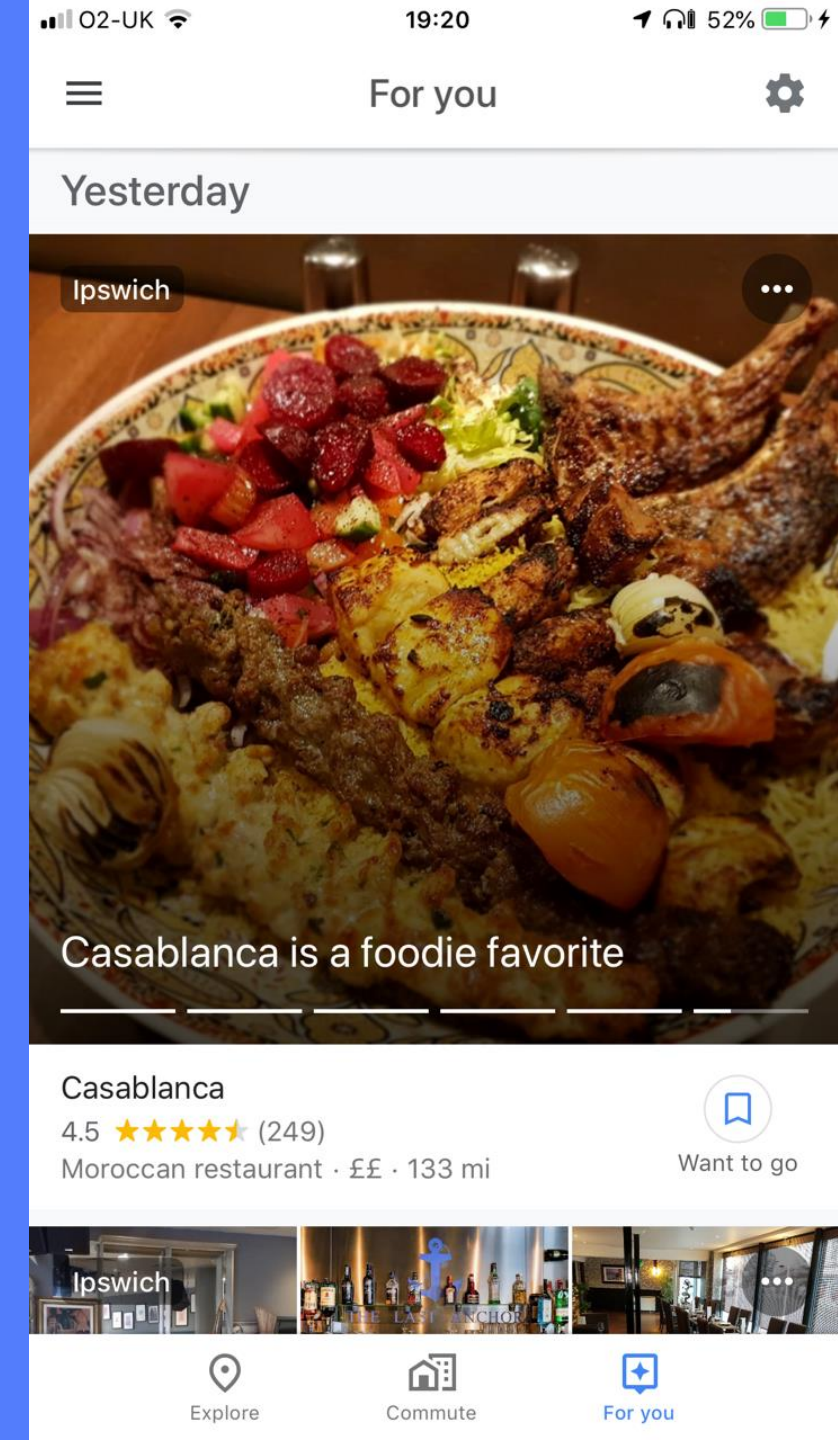
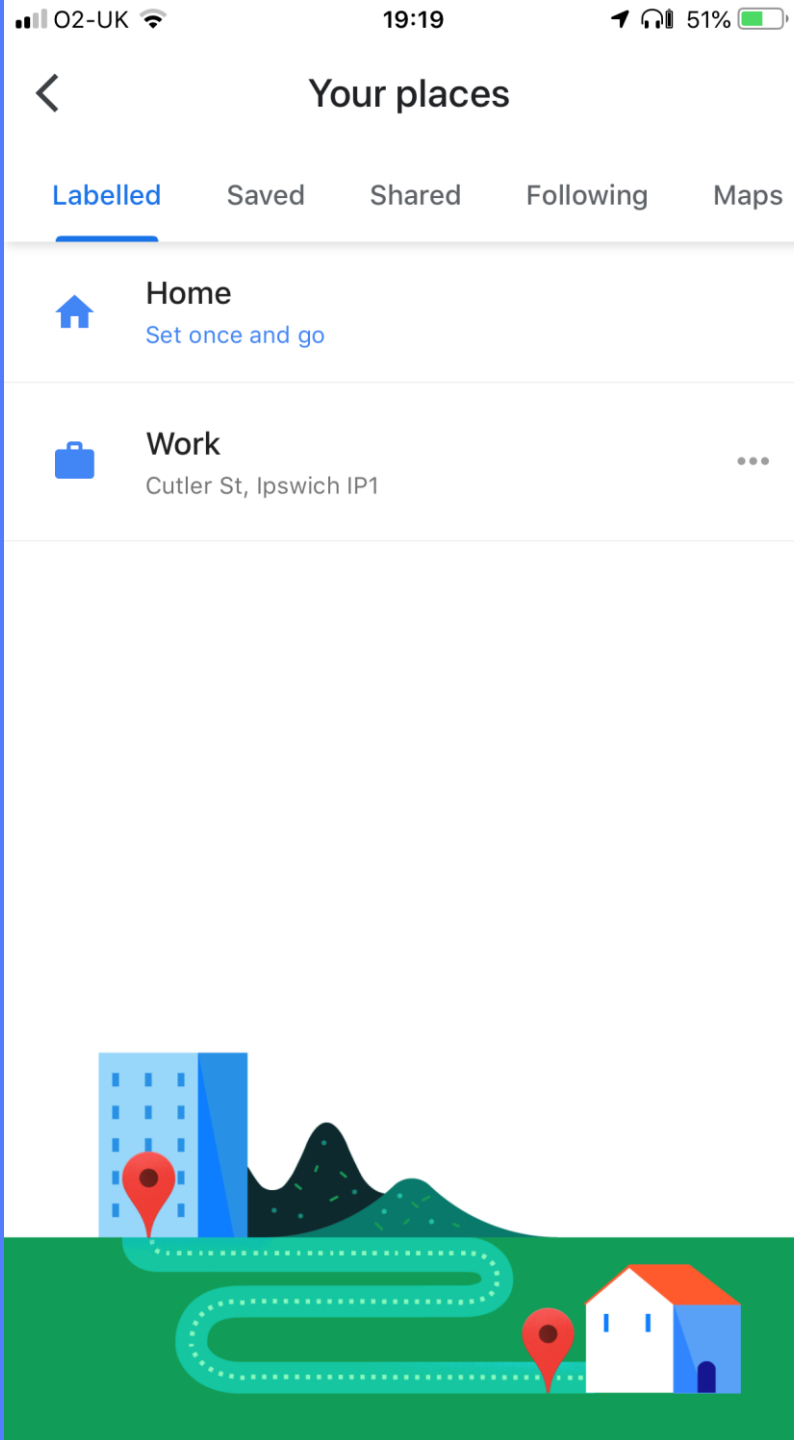
Hilton at St George's Park, Burton Upon Trent
4.5 ★★★★★ (968) · 4-star hotel · 305 ft
Modern hotel with a restaurant & a spa
Free Wi-Fi



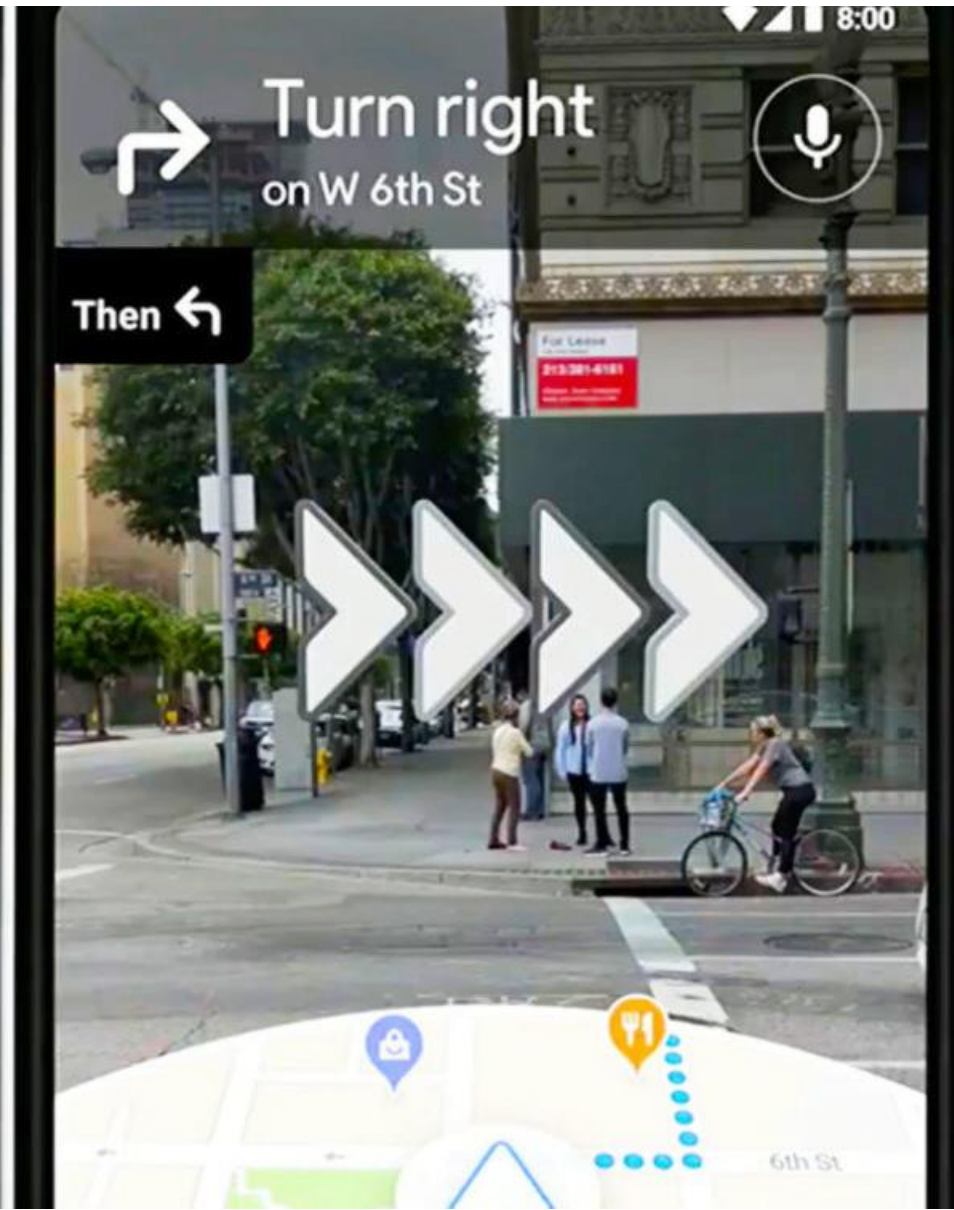
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-  Your timeline
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-  Messages
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-  Settings

Add a missing place

Help & feedback



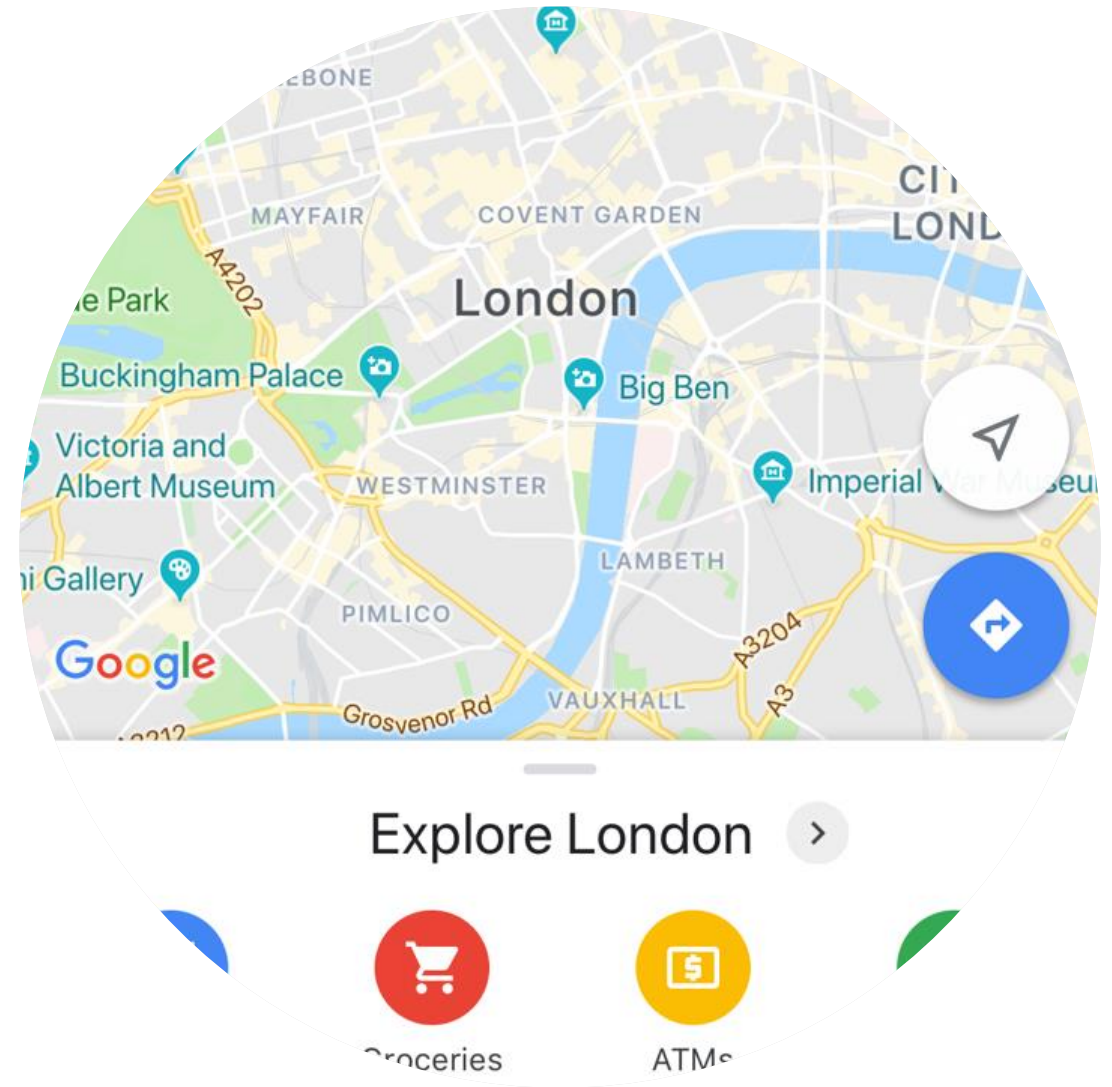
Google Maps AR



Plan of action.

What you can do.

- **Focus on Google Maps (Google My Business)**
 - **Profile**
 - **Pictures**
 - **Messaging**
- **Test and Learn**
 - **Hotel Ads**
 - **Book on Google**
 - **Room Booking Module**



Thank you.

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